

Can You Truly Automate the Future?

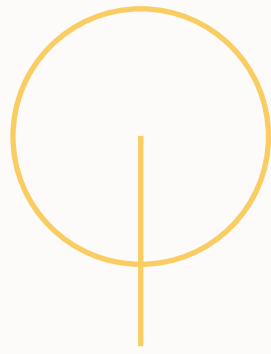
The growing importance of intelligent automation (IA).

Automating the working world.



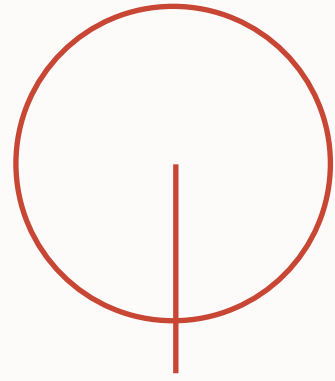
Just 15%

of IT and business leaders say they have little or no IA in their organization.



65%

have an enterprise strategy for IA.



And 80%

believe adopting IA is very important to the success of their organization over the next five years.

High hopes for minimal effort.

More and more departments will start to use IA in the next five years—freeing them from mundane tasks.

71%

Information Technology

58%

Service operations

54%

Sales & Marketing

50%

HR/Training

50%

Operations/Production/Manufacturing

50%

Product development

47%

Finance/Risk

43%

Logistics/Supply chain

41%

Strategic planning

Why the setback?

Despite most organizations putting strategies and governance models in place, they still face internal challenges—yet if they don't adopt IA, they risk being severely disadvantaged.

64%

say they've developed past IA projects in isolation and without an enterprise plan.



41%

feel they haven't aligned their business, data, and IT leaders to collaborate effectively.

How your peers are benefiting.

79%

of respondents said IA boosted productivity and efficiency.

71%

improved the quality of their products and/or services.

66%

managed to drive greater innovation.

Find your competitive edge with IA

Learn more in this report from Harvard Business Review Analytic Services, "The 2025 Imperative: Intelligent Automation Now," on what you could achieve with IA and how it can help you scale.

[Learn more](#)